

Ice Miller's Emerging Franchise Startup Package includes business, legal, and other services critical to launching a new franchise:



## CORPORATE FORMATION

Assist with determining appropriate corporate structure and formation including, for example, draft and file formation documents; obtain an EIN; and, provide the corporate minute book, corporate consents, and operating agreement or bylaws.



## FRANCHISE DISCLOSURE DOCUMENT

Draft the initial disclosure documents as part of the initial offering for a new franchise opportunity.



## FRANCHISE AGREEMENT AND OTHER ESSENTIAL DOCUMENTS

Draft, review and negotiate the essential documents for a franchise relationship, including but not limited to:

- Franchise Agreement
- Development Agreement
- Site Reservation Forms
- Personal Guaranty
- General Release
- Non-Disclosure Agreement
- Non-Compete Agreement
- Franchisee Disclosure Acknowledgement Statement
- Receipt
- ETF Authorization



## EMPLOYEE OPERATIONS MANUAL

Review or draft your Operations Manual to include best practices for your industry.



## INITIAL REGISTRATION AND RENEWAL

Assist with the necessary registration documents for an initial registration and renewal in order to register and sell in those states that require registration or exemption from state franchise and business opportunity laws.



## TRADEMARK

Prepare and file trademark applications needed for the new franchise entity. Our team registers and maintains trademark portfolios domestically and internationally and advises on trademark protection and infringement matters.



## INSURANCE

Evaluate your risk and coverage needs along with the specific terms of your insurance policy agreements.



## VIRTUAL DATA ROOM

Manage corporate and franchise records, including board minutes, annual reports, written resolutions, conversions and registrations and annual franchise registrations, among other records.

Contact us at [franchise@icemiller.com](mailto:franchise@icemiller.com) for more information.

## KEY CONTACTS



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