



Bradley S. Jones

Partner

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Bradley Jones is a partner in Ice Miller's Real Estate, Environmental & Energy Law (REEL) Group, focusing his practice on complex real estate transactions structured around tax credit-driven financings. He represents sponsors, investors, and developers in transactions involving low income housing tax credits (LIHTC) and historic tax credits and energy related incentives, guiding projects from initial structuring through closing.

Brad has extensive experience drafting, reviewing, and negotiating transaction documents for multi million dollar real estate investments, including financing, partnership, and regulatory agreements. His work frequently involves coordinating tax credit equity, multiple layers of public and private financing, and federal housing subsidies to support affordable housing developments, historic rehabilitation projects, and energy related initiatives. He is also well versed in reviewing and negotiating Rental Assistance Demonstration (RAD) program documents, Housing Assistance Payments (HAP) contracts, and other federal housing subsidy documentation integral to tax credit transactions.

Brad is recognized in *The Best Lawyers in America*® "Ones to Watch" for Tax Law (2021–2022) list, reflecting his depth of knowledge and growing profile in tax advantaged real estate and tax credit transactions.

He earned his Bachelor of Science from the University of Nebraska at Omaha. He received his Juris Doctor, *magna cum laude*, from Creighton University School of Law, and later earned his Master of Laws in Taxation from the University of Washington School of Law.

Education

- University of Nebraska at Omaha (B.S., 2006)
 - Interdisciplinary Studies
- Creighton University School of Law (J.D., *magna cum laude*, 2013)
- University of Washington School of Law (LL.M., 2014)
 - Taxation

Services & Industries

- Housing Affordability
- Housing Affordability - Tax Credit & LIHTC
- New Markets Tax Credits
- Real Estate
- Real Estate Financing

Admissions

- Colorado
- Nebraska (inactive)
- Washington (inactive)

Awards & Honors

- *The Best Lawyers in America*® “Ones to Watch” in Tax Law, 2021-2022

Key Matters

Selected Experience

- Drafted, reviewed and negotiated equity documents for multi-million dollar investments in tax credit-financed real estate projects, including low-income housing, historic rehabilitations and energy projects
- Reviewed and negotiated multi-million dollar commercial loan and tax-exempt bond documents in connection with multi-family real estate projects
- Reviewed documents in connection with federal housing subsidies, including Rental Assistance Demonstration (RAD) program and Housing Assistance Payments (HAP) subsidies
- Representation of developers, investors and syndicators in multi-investor and proprietary upper-tier tax credit funds, including reviewing and negotiating fund agreements, investor side letter agreements and tax opinions
- Representation of large institutional clients in transactions involving the transfer and/or disposition of partnership interests or assets, including the drafting of amendments and assignment and assumption agreements

Success Stories

Ice Miller Represents Vietnamese Company in Expanding Sustainable Packaging Operations in the United States

Ice Miller serves as legal counsel to Plascene Inc., a subsidiary of Vietnam’s DUYTAN Group, providing strategic legal guidance as the company strengthens its position in the United States plastics market and advances its commitment to sustainable packaging.

Founded in 2011, Plascene has grown from a single manufacturing facility in Oxnard, California, into a recognized leader in food-grade PET and recycled PET (rPET) bottles and jars. The company now operates 15 production lines with an annual capacity exceeding 270 million bottles, serving global clients across the food, beverage, and nutraceutical sectors. Plascene has built long-standing partnerships with brands whose products are distributed in leading retailers, including Costco, Walmart, Trader Joe’s, Target, and Sam’s Club. As part of DUYTAN Group—Vietnam’s largest plastic manufacturer with more than 38 years of industry experience—Plascene benefits from its parent company’s global network and shared dedication to sustainability.

The deal team was led by partner Mai Zymaris and supported by partners Justin Swindells, Wonnice Lee, Freedom Smith, Olga Voinarevich, Ken Robinson, Terri Czajka, John Cannizzaro, and Brad Jones. Associates Grace Dahm, Amy Flowers, Zenas Shi, and law clerk Kelly Xia provided additional assistance. Ice Miller’s Vietnam Practice interdisciplinary team has counseled Plascene on intellectual property protection, international trade compliance, commercial and IP-related contracts, tax credits, employee benefits, and cross-border transactions. The firm’s guidance has enabled Plascene to navigate complex regulatory frameworks while strengthening its competitive position in the global packaging market.

“Ice Miller stands out by combining that same 'Big Law' caliber expertise with the personalized, flexible service of a boutique firm—all at reasonable rates. No issue is too small; the team always prioritizes practical solutions over billable hours or high-profile wins,” said Plascene General Counsel Minh Khoa D. Tran. “What impressed me most is their remarkable responsiveness and flexibility. Despite Plascene not being their largest client, they treat us as a top priority, seeing our future potential and supporting our U.S. expansion every step of the way.”

Plascene’s continued expansion demonstrates how thoughtful legal counsel can support mission-driven manufacturers as they scale across jurisdictions and advance industry standards for sustainable production.