



Eric Hyun Yoon

Partner

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Eric Yoon is a trial and appellate lawyer in Ice Miller's Litigation practice group focused on resolving high-stakes disputes, managing regulatory risk, and protecting commercial interests across borders. He advises companies and individuals facing complex litigation and international arbitration, with a particular focus on cross-border commercial issues involving anti-competitive practices, regulatory scrutiny, and policy considerations.

Eric represents clients across a broad range of industries, including real estate, aviation, shipping, financial services, pharmaceuticals, technology, manufacturing, and transportation, bringing a pragmatic, business focused approach to dispute resolution. He regularly defends companies, individuals, and nonprofit organizations in breach of contract disputes, business torts, shareholder rights, defamation cases, trade secrets, breach of fiduciary duty claims, and defense and indemnity issues. Eric also successfully defended clients in class action lawsuits and mass tort actions involving consumer fraud, false advertising, and product liability claims. Clients value Eric's ability to distill complex legal and factual issues into clear strategies designed to minimize disruption and advance business objectives.

A significant portion of Eric's practice is dedicated to representing Fortune 100 and 500 financial services companies, as well as midsize and boutique finance firms nationwide. He advises clients in the mortgage servicing, FinTech, banking, and nonbank lending sectors, bringing a practical perspective shaped by his experience as both outside counsel and in-house legal advisor. He provides strategic counsel to these clients while navigating complex regulatory and compliance landscapes, leveraging insights gained from his courtroom experience.

Fluent in Korean, Eric frequently assists Korean companies operating in the United States. He also has deep experience in foreign country judgment recognition and enforcement, helping clients pursue asset discovery, restraint, and execution through U.S. legal procedures to maximize recovery and enforcement outcomes.

Education

- Colgate University (B.A., *cum laude*, 2007)
- University of Virginia School of Law (J.D., 2013)

Services & Industries

- Antitrust Government Investigations
- Appellate
- Asia-Pacific Practice
- Class Actions
- Commercial Litigation
- Financial Services Litigation & Counseling
- Financial Technology
- Information Technology & Software Disputes
- International Legal Services
- Litigation
- M&A and Private Equity Litigation
- Products Liability
- Technology
- Telephone Consumer Protection Act (TCPA)

Admissions

- New Jersey
- United States District Court - District of New Jersey
- Ohio
- United States District Court - Northern District of Ohio
- United States District Court - Southern District of Ohio
- Pennsylvania
- United States District Court - Eastern District of Pennsylvania

Languages

- Korean

Professional Affiliations

- Vice Chair, American Bar Association Business Litigation General Committee of the Tort Trial & Insurance Practice Section (TIPS), 2024-2025
- Board Member, Community Legal Services of Philadelphia (CLS), 2022-2025
- Asian Pacific American Bar Association of Pennsylvania, Northeast Regional Committee
- Korean American Lawyers Association of Greater New York

Key Matters

International Litigation and Arbitration

- Represented a major U.S. high-tech electronics manufacturing and digital media company before the Federal Maritime Commission on U.S. Shipping Act violation claims against multiple foreign ocean carriers.
- Represented a South Korean submarine fiber optic and power cable company against a global private equity firm in connection with the breach of contract claim over the private equity firm's investment in the offshore wind power plant in Wando Island.

Antitrust and Anti-Competition

- Represented a real estate brokerage firm and its affiliates against a competing real estate firm in litigation concerning tort and competition-based claims in New York Supreme Court, Commercial Division.
- Represented a dental supply company in private and public antitrust actions – individual, class action and the Federal Trade Commission (FTC) Part III Administrative Hearing – and governmental investigations.

Korea Practice

- Represented a leading Korean cosmetics company in breach-of-contract arbitration before the American Arbitration Association; Age Discrimination in Employment Act (ADEA) litigation; and the New Jersey Office of Attorney General, Division on Civil Rights' investigation of the client in relation to former employees' allegations of racial and national origin discrimination litigation.
- Represented a Korean specialty duct product manufacturer against the third-party certification company for its wrongful cancellation of the product certification.

- Represented a submarine fiber optic and power cable company against a global private equity firm in connection with the breach of contract claim over the private equity firm's investment in the offshore wind power plant in Wando Island.

Class Action

- Represented a multinational telecommunications and media conglomerate in defense of nationwide data breach class action cases.
- Represented a trust company in a proposed class action on the basis of breach of fiduciary claims under the Employee Retirement Income Security Act of 1974 (ERISA) and a civil conspiracy under the Racketeer Influenced and Corrupt Organizations Act (RICO).
- Represented a major insurance company in a proposed class action involving the insurer's reserves and surplus.
- Successfully defended several financial institutions against putative shareholder class action lawsuits challenging proposed mergers of those financial institutions.

Employment

- Represented employers, including national banks and a leading global coatings company, in restrictive covenant disputes, trade secret litigation, computer fraud and abuse matters, and unfair competition claims.
- Represented employers and high-level executives in employment litigation matters involving allegations of sexual harassment, discrimination, retaliation, wrongful termination and breach of employment contract.

Consumer Protection

- Defended a single-family home leasing and management company in numerous Telephone Consumer Protection Act (TCPA) class action matters, utilizing creative strategies to achieve desired results
- Defended a broad array of clients in claims brought under the TCPA, resulting in the dismissal of numerous claims.
- Represented several national banks on various lender liability, TCPA and Fair Credit Reporting Act (FCRA) matters.