



Holiday W. Banta

Partner

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Holiday Banta is a Partner in the Intellectual Property Group. She is a registered patent attorney and concentrates her practice in the areas of intellectual property litigation, dispute negotiations, U.S. and foreign trademark prosecution and intellectual property licensing.

Client needs come first in Holly's practice and responsiveness is key to satisfying those needs. Holly takes the time early on to learn about each client's unique perspective and values to ensure that her advice and analysis are tailored to fit. Calls and emails are answered promptly, and, whenever possible, work is performed proactively to maximize value and efficiency for the client. She litigates matters with the same focus and tenacity required in her spare time pursuit of training thoroughbred racehorses to run and jump at speed.

Holly has assisted clients with the prosecution and defense of infringement issues in both U.S. and foreign jurisdictions throughout her career, including as a law clerk. She prepares cease and desist letters and handles all aspects of case initiation, strategy, discovery, trial work and settlement, including contempt proceedings. She has prepared patent appeals and post-issuance proceedings before both the Federal Circuit and the U.S. Patent and Trademark Office. She has represented clients in all intellectual property dispute categories, including patent, trademark, trade dress, trade secret, trade name, domain name, cybersquatting, noncompete, takedown and copyright actions. Holly also has extensive experience negotiating settlements and license agreements and conducting negotiations through mediation in both U.S. and foreign jurisdictions.

Holly handles domestic and international trademark and service mark prosecution and post-registration disputes on a daily basis. Through this work she has developed a significant network of trusted foreign associates for whose clients she is the U.S. advisor.

Holly assists companies to develop in-house intellectual property protection programs and recommends and implements protection strategies for core intellectual property assets. Clients with ongoing annual trademark maintenance needs receive year-at-a-glance charts that they can use to set a budget and provide instructions concerning when expenditures should be made through the year. Through these programs and

Services & Industries

- Advertising & Marketing
- Collegiate Sports Licensing & Trademarks
- Commercial Litigation
- Copyright
- Employment & Independent Contractor Agreements
- Employment Policies & Training
- Food & Agribusiness
- Food & Agribusiness Memberships & Affiliations
- Higher Education
- Insurance
- Intellectual Property
- Intellectual Property: Protecting Agriculture's Assets
- International Legal Services
- Internet, Technology & Social Media
- IP Litigation
- Licensing
- Life Sciences &

strategies, she provides clients with big-picture business planning to protect and enhance the value of their intellectual property while keeping an eye on the bottom line.

She has worked with clients in a wide range of fields, including the biotechnology, agriculture, chemical, automotive, manufacturing, pharmaceutical, equine, wireless technology, motorsports, powersports, insurance, consumer goods, real estate, food service, power generation, banking, environmental management, and publishing fields.

Holly graduated summa cum laude from Indiana University with a Bachelor of Arts in biology and an Area Certificate in environmental studies. She received her juris doctor from Vanderbilt University and served one term as intern for The Honorable Sarah Evans Barker, Federal District Judge for the Southern District of Indiana.

In addition, Holly has ridden and cared for horses since she was 8 years old, and, through various jobs in the equine industry such as running a hunter/jumper/eventer barn as a working student, judging at shows, putting on clinics, testing Pony Clubbers for ratings, serving in many volunteer roles for local and national organizations, and owning her own horse farm where she trains foxhunters, she has gained experience in the legal side of the horse business. Holly's experience as a rider and industry supporter gives her a firm understanding of the legal problems that can face horse owners, trainers, and riders and the facility owners who permit others to ride and keep horses on the owners' properties.

Education

- Indiana University (B.A.)
 - Biology
 - Area Certificate in Environmental Studies
- Vanderbilt University (J.D.)

Admissions

- United States District Court - District of Colorado
- United States District Court - Northern District of Illinois
- Indiana
- United States District Court - Northern District of Indiana
- United States District Court - Southern District of Indiana
- United States District Court - Western District of Texas
- United States District Court - Eastern District of Virginia
- Supreme Court of the United States
- United States Court of Appeals - Seventh Circuit
- United States Court of Appeals - Ninth Circuit
- United States Court of Appeals - Federal Circuit
- United States Patent and Trademark Office

Professional Affiliations

- Registered U.S. Patent Attorney
- International Trademark Association
- American Agricultural Law Association
- Women Presidents' Organization

- Phi Beta Kappa, Alpha Association of Indiana
- Women & Hi-Tech
- Chiefs in Intellectual Property (ChIPs)
- European Communities Trademark Association (ECTA)
- Thoroughbred Club of America
- Club at Spindletop Hall
- Traders Point Hunt
- Confrérie des Chevaliers du Tastevin
- Commanderie de Bordeaux
- International Wine and Food Society
- U.S. Pony Club
- U.S. Eventing Association
- Indiana Eventing Association
- Carriage Association of America
- United States Equestrian Federation
- United States Dressage Federation
- Midsouth Eventing and Dressage Association
- Member, Ice Miller Attorney Feedback and Development Committee

Awards & Honors

- *Legal 500 U.S. City Elite Rankings* in Indianapolis for Intellectual Property, 2026
- *Chambers USA*, Intellectual Property Leading Lawyer, 2019-2026
- *The Best Lawyers in America*®, Intellectual Property Litigation and Patent Litigation, 2020-2026; Patent Law, 2024-2026; Trademark Law, 2024-2026
- *BusinessToday.news*, Top 10 Indiana Intellectual Property Lawyers Shaping the Field, 2023
- *Indiana Super Lawyer*, 2011-2026
- Managing IP Global "IP Star", 2013-2025
- Managing IP's Top 250 Women in IP, 2014
- *World Trademark Review (WTR) 1000*, 2020-2026
- *Indianapolis Monthly* Top Lawyers, 2026
- Litigation Counsel of America Fellow
- United States Pony Club National USPC Academy of Achievement Award
- *Indianapolis Business Journal* Forty Under 40 Award Recipient
- YWCA Salute to Women of Achievement Volunteer Award
- Stanley K. Lacy Executive Leadership Series, Participant
- Junior Achievement Indy's Best and Brightest Award (legal category)
- Colonel of the Commonwealth of Kentucky

- Listed in Thomson Reuters Stand-Out Lawyers, 2023
- Master of the Bench, S. Jay Plager Intellectual Property American Inn of Court, 2018-2027
- President Emeritus, S. Jay Plager Intellectual Property American Inn of Court, 2024-2025
- President, S. Jay Plager Intellectual Property American Inn of Court, 2023-2024
- Vice President, S. Jay Plager Intellectual Property American Inn of Court, 2022-2023
- Treasurer, S. Jay Plager Intellectual Property American Inn of Court, 2020-2022
- Secretary, S. Jay Plager Intellectual Property American Inn of Court, 2019-2020

Community Involvement

- Senior Member, Traders Point Hunt
- Chair, Elegant Vintages Wine Auction for Indianapolis Zoo, 2005-2027
- Chair, Indianapolis Zoological Society, Zoo Collections Committee, 2025-2026
- Chambellan, Sous-Commanderie d'Indianapolis, Confrérie des Chevaliers du Tastevin, 2025
- Connétable, Sous-Commanderie d'Indianapolis, Confrérie des Chevaliers du Tastevin, 2026-2027
- Régent, Commanderie de Bordeaux
- Indianapolis Zoo Nussbaum Society
- Chair, Zoobilation, 2007-2008
- Chair, Fundraising, Zoobilation, 2001-2006
- Indianapolis Zoological Society, Executive Committee, 2017-2018
- Indianapolis Zoological Society, Board of Trustees, 2011-2019
- Indianapolis Zoological Society, Advisory Council, 2005-2010
- Indianapolis Zoological Society, Founders Board, 2020-2027
- President, Indiana Eventing Association Board of Directors, 2006-2009
- President, Phi Beta Kappa (PBK), Alpha Association of Indiana, 2009-2011

Key Matters

Reported and Representative Cases

- MAGPUL INDUSTRIES CORP. V. ELITE TACTICAL SYSTEMS GROUP, LLC (Patent Litigation – Ammunition Magazines – Northern District of Indiana)
- NIEHUSS v. COLOSSAL BIOSCIENCES, INC. (Copyright Litigation – Artwork -- Western District of Texas)
- PAYRANGE, INC. v. KIOSOFT TECHNOLOGIES, LLC and TECHTREX, INC. (Two Different Patent Litigations – Wireless Vending Payments and Software Updates – Five Patents – Southern District of Florida and Patent Trial and Appeal Board)
- SIOUX STEEL COMPANY v. PRAIRIE LAND MILLWRIGHT SERVICES, INC. (Patent Litigation -- Grain Bin Sweeps -- Northern District of Illinois)
- F.F.T. LLC v. THOMAS SEXTON, PH.D., FUNCTIONAL FAMILY THERAPY ASSOCIATES, INC., and ASTRID VAN DAM (Trademark, Copyright, and Contract Litigation – Social Service Therapy Protocols – Southern District of Indiana)
- ELIE P. AZAR, WHITE WOLF CAPITAL GROUP, INC. ET AL. v. WHITE WOLF VENTURES, LLC ET AL. (Anticybersquatting Consumer Protection Act and Conspiracy – Southern District of Texas)

- ELIE P. AZAR, WHITE WOLF CAPITAL GROUP, INC. ET AL. v. WHITE WOLF GROUP, LLC (Service Mark Infringement, Unfair Competition, and Dilution – Eastern District of Pennsylvania)
- ELIE P. AZAR, WHITE WOLF CAPITAL GROUP, INC. ET AL. v. WHITE WOLF ENTERPRISES, LLC (Service Mark Infringement, Unfair Competition, and Dilution – Southern District of Florida)
- CITY BARBEQUE, LLC v. OHIO CITY BBQ, INC. ET AL. (Service Mark Infringement, Unfair Competition, False Advertising, Conspiracy, and Defamation – Northern District of Ohio)
- VRG CONTROLS, LLC v. VALPRES S.R.L. (Patent and Contract Litigation – Industrial Valve Components – Northern District of Illinois)
- HEARTLAND CONSUMER PRODUCTS LLC and TC HEARTLAND LLC v. SPEEDWAY, LLC (Trade Dress and Trademark Litigation – Sucralose Sweetener – Southern District of Indiana)
- SADOWSKI v. VIDEOINDIANA INC. (Copyright Litigation – Photographs – Southern District of Indiana)
- SAEILO ENTERPRISES, INC. v. CHICKORY WOOD PRODUCTS, INC. ET AL. (Trademark and Trade Dress Litigation – Toys – Marion County Superior Court (Indiana))
- ZACH DOBSON PHOTOGRAPHY, LLC v. THREE-SIXTY GROUP, INC. ET AL. (Copyright and Contract Litigation – Photographs – Southern District of Indiana)
- BELL V. INDIANA UNIVERSITY/DEAN JAY HESS (Copyright Litigation – Photographs – Southern District of Indiana)
- F.F.T. LLC v. VISIONQUEST NATIONAL LIMITED (Motion to Compel Subpoena Response – Business Information – District of Arizona)
- FUNCTIONAL DEVICES, INCORPORATED v. LOW VOLTAGE SYSTEMS, INC. ET AL. (Patent Litigation – Emergency Power Controls - Southern District of Indiana)
- SASSO MD ET AL V. WARSAW ORTHOPEDIC INC., MEDTRONIC, INC. et al (Contract Litigation – Patent License Royalty Payments - Northern District of Indiana)
- RFJ LICENSING, LLC V. RITRON, INC. (Patent Litigation – Telecommunications Systems – Northern District of Texas)
- ZICOM, INC. V. POLY-WOOD, LLC (Trademark and Contract Litigation – Southern District of Florida)
- DIGITAL AUDIO ENCODING SYSTEMS, LLC V. BEST BUY CO., INC. (Patent Litigation – Digitized Audio Signals – District of Delaware)
- DIGITAL AUDIO ENCODING SYSTEMS, LLC V. WAL-MART STORES, INC. (Patent Litigation – Digitized Audio Signals – District of Delaware)
- SECURE FTP HOSTING, LLC v. CYBERGY PARTNERS, INC. ET AL. (Trademark Litigation – District of Colorado)
- A WOOD PRODUCTS, LLC V. THE BLOOMFIELD MANUFACTURING COMPANY, INC. (Design Patent Litigation – Jack Covers – Central District of California)
- ADVANCED TRANSIT DYNAMICS, INC. v. RIDGE CORPORATION (Patent Litigation – Tractor-Trailer Aerodynamic Devices – Southern District of Indiana)
- COOK BIOTECH INC, ET AL V. ACELL INCORPORATED, ET AL (Patent Litigation – Biologic Grafts/Medical Devices - Northern District of Indiana)
- MARINE TRAVELIFT, INC. V. CIMOLAI TECHNOLOGY S.P.A. ET AL. (Patent Litigation – Shipyard Cranes – Eastern District of Wisconsin)
- BELL v. GREG BAYERS, LLC ET AL. (Copyright Litigation – Photographs – Southern District of Indiana)
- BELL v. ROYAL CORNICHE TRAVEL LTD. ET AL. (Copyright Litigation – Photographs – Southern District of Indiana)
- SOLAR SUN RINGS INC V. WAL-MART STORES INC ET AL (Patent Litigation – Pool Designs – Central District of California)

- CERTUSVIEW TECHNOLOGIES, LLC V. UNITED STATES INFRASTRUCTURE CORPORATION ET AL (Patent Litigation – Utility Surveying Technology – Eastern District of Virginia)
- BELDEN INC v. NEXANS INC. (Patent Litigation – Communication Cables - Southern District of Indiana)
- BELDEN INC v. HITACHI CABLE AMERICA INC. et al (Patent Litigation – Communication Cables - Southern District of Indiana)
- APP PRESS LLC v. APRESS MEDIA LLC (Trademark Litigation -- Southern District of Indiana)
- REMY INC. ET AL V. CIF LICENSING LLC ET AL (Patent Litigation – Electronic Automotive Sensor Technology – District of Delaware (Wells Electronics))
- CLEGG INDUSTRIES V. LIGHTLINE, ET AL (Patent Litigation – Greeting Cards – Central District of California)
- WORR GAMES PRODUCTS V. AKALMP INC, ET AL (Patent Litigation – Paintball Marker Technology – Central District of California)
- INDIANA MILLS & MANUFACTURING, INC. v. O'NEILL MFG. INC. (Patent Litigation – Ratcheting Pawls/Tie-Downs - Southern District of Indiana)
- STINGER INDUSTRIES V. ERGOTRON, INC. (Patent Litigation – Mobile Computer Workstations – Middle District of Tennessee)
- SIMON PROPERTY GROUP, L.P. v. NORTHMOBILETECH, LLC (Patent Litigation – Computer-Implemented Marketing System - Southern District of Indiana)
- AirFX, LLC v. CUSTOM CYCLE CONTROL SYSTEMS, INC. (Patent Litigation – Pneumatic Cylinder Suspension System - Southern District of Indiana)
- HILL-ROM SERVICES, INC. et al v. STRYKER CORPORATION et al (Patent Litigation – Hospital Beds - Southern District of Indiana)
- DIGONEX TECHNOLOGIES, INC. v. QCUE, INC. (Patent Litigation – Dynamic Pricing Software - Southern District of Indiana)
- BUZTRONICS, INC. v. TOY INVESTMENTS, INC. (Patent Litigation – Electronic Toys - Southern District of Indiana)
- TERUMO CORPORATION V. COOK INC., ET AL (Patent Litigation – Stent Guidewires/Medical Devices – Eastern District of Virginia)
- INTERACTIVE INTELLIGENCE, INC. V. PRESENCE TECHNOLOGY, LLC (Patent Litigation – Call Center Technology – Northern District of Georgia)
- SMART PARTS, INC. V. AKALMP, INC. ET AL (Patent Litigation – Paintball Marker Technology – District of Oregon)
- BARD ACCESS SYSTEMS V. COOK PACEMAKER CORP. (Patent Litigation – Pacemakers/Medical Devices – Western District of Pennsylvania)
- OMS INVESTMENTS, INC. ET AL V. LEBANON SEABOARD CORPORATION (Trade Dress Litigation – Southern District of Ohio)
- OASIS MEDICAL INC V. VANCE PRODUCTS INC, ET AL (Trademark Litigation – Central District of California)
- ALLISON TRANSMISSION, INC. V. RELIABLE TRANSMISSIONS LTD. et al (Trademark Litigation – Eastern District of New York)
- BRIGHTPOINT, INC. V. MOTOROLA, INC. (Trademark/Unfair Competition Litigation – Southern District of Indiana)
- FIRESTONE INDUSTRIAL PRODUCTS COMPANY, LLC v. FLEETPRIDE, INC. (Unfair Competition/False Advertising Litigation – Southern District of Indiana)
- CENTILLION DATA SYSTEMS, LLC v. BELL SOUTH CORPORATION et al (Patent Litigation – Business Method re Telephone Charges - Southern District of Indiana)

- WOOLLEN, MOLZAN AND PARTNERS, INC. v. INDIANAPOLIS-MARION COUNTY PUBLIC LIBRARY (Copyright Litigation – Southern District of Indiana)
- RUSS BERRIE AND CO v. QUIK CHEK FOOD STORE, et al (Copyright Litigation – District of New Jersey)
- RUSS BERRIE AND CO v. NOVELTY, INC. (Copyright Litigation – District of New Jersey)
- MAGIC CIRCLE CORPORATION v. OSCAR WILSON ENGINES & PARTS, INC. (Trademark/Unfair Competition/False Advertising Litigation – Southern District of Indiana)
- AMERICAN PETROLEUM INSTITUTE v. TAILOR MADE OIL CO, LLC et al (Unfair Competition/False Advertising Litigation – Southern District of Indiana)
- DEER, ET AL V. MEDIPLAS INNOVATIONS, ET AL (Trademark Litigation –Western District of Texas)
- CARSON MANUFACTURING COMPANY, INC. V. STAR HEADLIGHT & LANTERN CO., INC. (Breach of Settlement Agreement/Trademark Litigation -- Marion Superior Court, Marion County, Indiana)
- MATRIX ESSENTIALS V. MALIBU 2000, INC. (Unfair Competition/False Advertising/Trade Dress Litigation – Northern District of Ohio)
- TACO CABANA, INC. V. LOGO 7, INC. (Trademark Litigation –Western District of Texas)
- THE SCOTTS COMPANY, LLC ET AL. V. DL WHOLESALE INCORPORATED (Trademark Litigation – Southern District of Ohio)
- J.K. BENTON DESIGN STUDIO, INC. et al. v. X-iT! ACTIVEWEAR, INC. et al. (Copyright Litigation – Eastern District of Michigan)
- INTUIT INC. V. UNITED TAX NETWORK WORLDWIDE STICHTING (Trademark Trial and Appeal Board (“TTAB”))
- WESTERN CABINETS, INC. D/B/A WOODMONT CABINETRY v. GRANDVIEW GALLERY, LLC (2 different proceedings before TTAB)
- SNAP INC. V. GIVELIFY LLC (2 different proceedings before TTAB)
- EVERENCE ASSOCIATION, INC. V. BANK LEUMI USA (TTAB)
- STORA ENSO OYJ V. BUDDHA BOARD INC. (TTAB)
- EVERENCE HOLDINGS, INC. V. TABLE ROCK TEA LTD. CO. (TTAB)
- ATG CEYLON (PVT) LTD. V. SHELBY GROUP INTERNATIONAL, INC. (TTAB)
- SPRINKLR, INC. V. SYMPHONY TALENT LLC (TTAB)
- RTW, INC. V. ONEAMERICA FINANCIAL PARTNERS, INC. (TTAB)
- ATG CEYLON (PVT) LTD. V. 221B RESOURCES (TTAB)
- EVERENCE HOLDINGS, INC. V. SECURIAN FINANCIAL GROUP, INC. (TTAB)
- CCA GLOBAL PARTNERS, INC. ET AL. V. PROSOURCE, LLC (2 different proceedings before TTAB)
- ROSE ACRE FARMS, INC. v. ROOSTER MEAT COMPANY, LLC (TTAB)
- ROSE ACRE FARMS, INC. v. TEXAS HAWK GENERAL CONTRACTORS LLC (TTAB)
- SPRINKLR, INC. V. JAHIA SOLUTIONS GROUP SA (TTAB)
- CHRISTINA KITE V. JAKE NAPIER (TTAB)
- ICON HEALTH & FITNESS, INC. V. INGRAM MICRO INC. (TTAB)
- ANSELL LIMITED V. ATG CEYLON (PVT) LIMITED (TTAB)
- PEI LICENSING, INC. V. MENGUIN, INC. (TTAB)
- IP HOLDINGS, LLC V. ROBERT A. ANNEE AND STEVEN D. COLE (TTAB)

- HYDE TOOLS, INC. V. BALKAMP, INC. (TTAB)
- ALPARGATAS S.A. V. CRAIG TAPLIN (TTAB)
- BERRY PLASTICS CORPORATION V. VERSALIS S.P.A. (TTAB)
- DIESEL S.P.A. V. FRONTIER FASHION, INC. (TTAB)
- 55 DSL AG V. GREGORY ADAM DUNLAP (TTAB)
- DIESEL S.P.A. V. IVAN VARGAS (TTAB)
- MICROFLEX CORPORATION V. ATG CEYLON (PVT) LIMITED (TTAB)
- LAVERANA GMBH & CO. KG V. OMSEED CO., LTD. (TTAB)
- ED ENTERPRISES AG V. EQSOLARIS (TTAB)
- LEBANON SEABOARD CORPORATION V. THE ANDERSONS, INC. (TTAB)
- GROTE INDUSTRIES V. TRUCK-LITE CO., INC. (TTAB)
- CRUISES INTERNATIONAL, INC. V. INTERNATIONAL MEDICAL GROUP, INC. (TTAB)
- INTERNATIONAL MEDICAL GROUP, INC. V. VASA BROUGHER, INC. (TTAB)
- EDWARD C. STAFFORD V. EVAN CHRISTENSEN DBA WHITE MOUNTAIN PRODUCTS (TTAB)
- MARBURGER PACKING, INC. D/B/A MARBURGER FOODS V. GARGIULO, L.P. (TTAB)
- MATTSBASEBALL.COM V. BCW DIVERSIFIED, INC. (TTAB)
- GOOD EGGS, INC. V. ROSE ACRE FARMS, INC. (TTAB)
- DRYMAX SPORTS, LLC V. ATG CEYLON (PVT) LIMITED (TTAB)
- MAPLE LEAF SPORTS & ENTERTAINMENT LTD. V. GOSHEN COLLEGE, INC. (TTAB)
- LEBANON SEABOARD CORPORATION V. PLANETAIR TURF PRODUCTS, LLC (TTAB)
- PARKLAND PLASTICS, INC. V. PLASTIC EXTRUDERS LIMITED (TTAB)
- LEBANON SEABOARD CORPORATION V. MARIA ROGMANS (TTAB)
- ROSE ACRE FARMS, INC. V. SHAKLEE CORPORATION (TTAB)
- GROTE INDUSTRIES, INC. V. TRUCK-LITE CO., INC. (TTAB)
- PARKLAND PLASTICS, INC. V. QUALITY TILE CORP. (TTAB)
- LEBANON SEABOARD CORPORATION V. R&R TURF SUPPLY, INC. (TTAB)
- LEBANON SEABOARD CORPORATION V. COMPAGNIE FINANCIERE ET DE PARTICIPATIONS ROULLIER (TTAB)
- LEBANON SEABOARD CORPORATION V. KEEPER OF THE GREEN, LLC (TTAB)
- BRIGHTPOINT, INC. V. RIGHTPOINT GROUP, LLC. (TTAB)
- LEBANON SEABOARD CORPORATION V. NICOLA GAIL JUNKEER (TTAB)
- LEBANON SEABOARD CORPORATION V. THE MOSAIC COMPANY (TTAB)
- WABASH VALLEY POWER ASSOCIATION, INC. V. SEATTLE CITY LIGHT (TTAB)
- WABASH VALLEY POWER ASSOCIATION, INC. V. MINNESOTA WASTE WISE FOUNDATION (TTAB)
- LEBANON SEABOARD CORPORATION V. DALEN PRODUCTS, INC. (TTAB)
- BPONG, LLC V. BEPONG LLC (TTAB)
- BPONG, LLC V. UPONG OUTFITTERS, LLC (4 different matters before TTAB)

- LAVERANA GmbH V. SUN GREEN INTERNATIONAL, INC. (TTAB)
- BRIGHTPOINT, INC. V. SPRING COMMUNICATIONS INC. (TTAB)
- LAVERANA GmbH V. MONSANTO TECHNOLOGY, LLC (TTAB)
- F.C. TUCKER COMPANY INC. V. DEUTSCHE TELEKOM AG (TTAB)
- REALMED CORP. V. ICOMMERCE.COM CORP. (TTAB)
- FINANCIALWARE, INC. V. ACTIVE IMAGING, INC. (TTAB)
- SOFAMOR DANEK GROUP, INC. V. PHYSICIANS DATA CORPORATION (TTAB)
- SOFAMOR DANEK GROUP, INC. V. PYRAMED, INC. (TTAB)
- TARGET THERAPEUTICS, INC. V. SURGICAL NAVIGATION TECHNOLOGIES, INC. (TTAB)
- Fratelli Branca Distillerie S.r.l. V. F.LLI GANCIA & C. S.P.A. (TTAB)
- oms INVESTMENTS, Inc. V. THE ANDERSONS, Inc. (TTAB)

Selected Experience

- Managing trademark prosecution, maintenance, and enforcement for trademark portfolios ranging in size from 1 to 900+ properties
- Managing significant domain name portfolios

Success Stories

Ice Miller Represents White Wolf Capital Portfolio Company in Its Acquisition of Magenta

Ice Miller represented NewCo Plastics, a custom molded plastic parts manufacturer, and the portfolio company of White Wolf Capital Group, Inc., in its acquisition of Magenta and its affiliates, Permian Plastics LLC and MM Plastics LLC. Magenta and its affiliates provide a diversified custom injection plastic molding solution for customers within a wide array of target markets, including the healthcare, personal care, food and beverage, biotechnology, and chemicals industries.

The Ice Miller team was led by private equity partners Thomas Kesoglou and Sam Raboy, with additional support from the deal team of Chelsea Abramowitz, John Acquaviva, Barbara Bacon, Holiday Banta, Greg Barr, Jared Berkle, Paul Bittner, Sid Bose, Ben Burdick, Nick Casto, Terri Czajka, Grace Dahm, Kayla Ernst, George Gasper, Ben Goodman, Thomas Green, Brian Harvey, Ida Hyvarinen, Nancy Kartos, Brian Korman, Matthew Kriege, Cody Laska, Jackie Lesser, Amy Luce, James McDonough, Jackie Perrotta, Nicholas Reuhs, Devin Routie, Lisa Samblanet, Kathleen Scheidt, Brian Schultz, Connor Skelly, Dale Stackhouse, and Mike Tirman. Xuan Feng, who was a law clerk at the time, also assisted with the deal.

Ice Miller has represented White Wolf Capital, a private investment firm, in a multitude of transactions focusing on investment opportunities in North America across several industries, including manufacturing, business services, information technology, security, and aerospace and defense.

Ice Miller Represents Forge Biologics in \$620M Acquisition by Ajinomoto

Forge Biologics Holdings, LLC, a Columbus, Ohio-based premier gene therapy contract development & manufacturing organization, has been acquired by the Ajinomoto Group, a Japanese multinational food and biotechnology public company, in an all-cash \$620M deal.

The Ice Miller deal team was led by Edward Braum and Dann Bruno, with additional corporate support from Erik Olson, Kevin Burns, Ben Goodman, Chris Michael, Chelsea Abramowitz, Brigid Sharek, Huidi Shu, and Lisa Samblanet. Kathleen Scheidt, Dan Corsaro, Nick Casto, Sean Kim, Holly Banta, Cathy Strauss, Anthony Aaron, Grace Dahm, Nick Reuhs, and Brian Harvey provided specialist support.

Ice Miller has represented Forge since its inception in 2020 through its various rounds of venture capital financing, including its \$40M Series A financing in 2020, \$120M Series B financing in 2021, and \$90M Series C financing in 2022. Ice Miller Business Group partners [Edward Braum](#) and [Sean Kim](#) have represented Forge through its growth, with Ed overseeing the structuring and financing of the company, and Sean facilitating licensing and day-to-day commercial transactions.

This representation further highlights Ice Miller's rapidly growing life sciences practice, with the acquisition placing Forge in a position for long-term growth. The transaction also supports Ajinomoto's desire to extend its development and manufacturing of gene therapies worldwide.

Thought Leadership

January 30, 2026

Practical Law Intellectual Property & Technology | Trademark Laws: Indiana
Thomson Reuters

November 22, 2024

Practical Law Intellectual Property & Technology | Trademark Laws: Indiana
Thomson Reuters

October 30, 2024

Dawgs Bite Crocs: False "Patented" Claim Equals False Advertising

April 5, 2024

U.S. Patent and Trademark Office Scams Are on the Rise and Are More Sophisticated Than Ever

Published In

- ["I Bought the Law \(and the Law Won?\): Georgia v. Public.Resource.Org, Inc.," *The Indiana Lawyer*, December 11, 2019](#)
- ["Say What?: Trademark Case Tests 'Scandalous,' 'Immoral' Standards," *The Indiana Lawyer*, April 17, 2019](#)
- ["Banta: Supreme Court Weighs Patent Invalidity Case Procedures," *The Indiana Lawyer*, December 13, 2017](#)
- "Defend Trade Secrets Act's Impact on Agribusiness," [*agnewscenter.com*](#), April 15, 2016
- [Trademark Laws: Indiana, Practical Law, April 6, 2016 \(updated annually thereafter\)](#)
- "The Need for Speed at the Trademark Office: Two Proposed Fast-Track Solutions", *Inside the Minds: Recent Trends in Trademark Protection 2015*, *Aspatore Books*
- "Overcoming Business Challenges in a State of Innovation," *Ice Miller 2015 Agribusiness Guide*
- "Contributor, Frustrations With Patent Trolls Spark Push for Pest Control," *The Indiana Lawyer*, December 17, 2014
- "Well, McDonalds Was No Surprise. . . The New gTLD Applications Are Available for Comment," [*theiceloop.com*](#), June 21, 2012
- "IBJ Power Breakfast Technology paper America Invents Act: Are You Ready?," March 16, 2012
- "Counterfeiting=Ex-Franchisee's Use of Franchisor's Trademark," [*theiceloop.com*](#), January 5, 2012
- "KSR v. Teleflex: An Obviousness Test?," *The Indiana Lawyer*, March 7-20, 2007
- Daniel Lueders, Holiday Banta, Quentin Cantrell, "Refining Cybor- Partial Deference for Claim Construction Analogous to Contractual "Usage of Trade" Standard of Appellate Review," *Intellectual Property Today*, November 2006

- "Drafting Licenses That Concern Information: The New Article 2B," *The Indiana Lawyer*, October 1997

Speaking Engagements

- Presenter, "Intellectual Property Essentials for Engineers," HalfMoon Education, May 19, 2026
- Presenter, "IP Transactions," S. Jay Plager Intellectual Property American Inn of Court meeting, September 24, 2025
- Presenter, "Fee Shifting in Copyright," S. Jay Plager Intellectual Property American Inn of Court meeting, January 15, 2025
- Presenter, "Current Issues Around Non-Traditional IP Litigants: Disclosure of Interested Parties in Litigation and IP Edge Case Study," S. Jay Plager Intellectual Property American Inn of Court meeting, January 17, 2024
- "Protection by Design: Trade Dress and Design Patent Protection," Jacqueline M. Lesser and Holiday W. Banta, Pennsylvania Bar Institute CLE, March 29, 2023
- Moderator, "Cybersecurity and Personal Privacy Law," S. Jay Plager Intellectual Property American Inn of Court meeting, March 22, 2023
- Moderator, "European Patent and Trademark Update Panel," Midwest IP Summit, Nov. 17, 2022
- Presenter, "Ethical Vignettes -- Indiana Rules of Professional Conduct and the U.S. Patent and Trademark Office's Rules of Professional Conduct," S. Jay Plager Intellectual Property American Inn of Court and Sagamore American Inn of Court joint meeting, January 12, 2022
- Moderator, "Advanced Strategies for Portfolio Management Panel," Midwest IP Summit, Dec. 2, 2021
- Presenter, "*American Axle* and Section 101 Eligibility," S. Jay Plager Intellectual Property American Inn of Court meeting, March 17, 2021
- Moderator, "From the Bench: Intellectual Property Litigation Recommendations and Practices Panel," Midwest IP Summit, Nov. 13, 2020
- Moderator and Co-Organizer, "Due Diligence Regarding Research, Development, and Ownership of IP," S. Jay Plager Intellectual Property American Inn of Court meeting, November 20, 2019
- Moderator, "From the Bench: Intellectual Property Litigation Recommendations and Practices Panel," Midwest IP Symposium, Nov. 15-16, 2018
- Moderator and Co-Organizer, "IP Pro Bono," S. Jay Plager Intellectual Property American Inn of Court meeting, November 14, 2018
- Panelist, "The Future of IP Law," IU McKinney School of Law IP Group event, April 16, 2018
- "Equine Law Overview" American Agricultural Law Association Annual Meeting, October 26, 2017
- Speaker, "IP Spring Symposium: Recent Trends and New Challenges in IP Law," IU Robert H. McKinney School of Law in Indianapolis, March 22, 2017
- Moderator and Organizer, Midwest Intellectual Property Summit CLE, 2010-2011, 2013-2014, 2016-2017, 2019-2024
- Moderator, "From the Bench: Intellectual Property Litigation Recommendations and Practices Panel," Midwest IP Summit, Nov. 17, 2017
- Moderator, "Challenges and Opportunities for the Bench: Patent Litigation Post-AIA and *Alice*;" "USPTO Guidance and Best Practices for Dealing with Section 101 Challenges Under *Alice Corp. v. CLS Bank Int'l* Panel," Midwest IP Summit, Nov. 18, 2016
- Moderator, "Patent Prosecution and Portfolio Management Tips in an AIA World Panel," Midwest IP Symposium, Nov. 19-20, 2015
- Moderator, "Advanced Strategies for Portfolio Management Panel," Midwest IP Summit, Nov. 15, 2013

- Moderator, "Patent Prosecution and the Newly Implemented USPTO (AIA) Regulations;" "That's Not My "R&D": Innovation Partnering in the 21st Century Panel," Midwest IP Symposium, Nov. 15-16, 2012
- Moderator and Organizer, Midwest Intellectual Property Symposium CLE, 2009, 2012, 2015, 2018
- Presentation, "November 2012: Intellectual Property Issues for Women Business Owners and Executives."
- Moderator, "So You've Been Sued in the Eastern District of Texas, What Now?: Litigation Advice from Attorneys With Patent Litigation Experience in the Eastern District of Texas Panel," Midwest IP Summit, Nov. 17, 2011
- Moderator, "European Patent Roundtable: Prosecution Tips from the European Patent Office and U.S. and European Counsel Panel," Midwest IP Summit, Nov. 16, 2010
- Moderator, "Top Patent Prosecutors Roundtable: Prosecution and Client Management Tips from Indianapolis's Leading Practitioners; *In re Bilski* Roundtable: Views from Participants on the Case and Business Method Patent Law Panel," Midwest IP Symposium, Nov. 19-20, 2009
- "Becoming a Person of Influence," Society of Women Engineers Region H Conference, February 2009
- Moderator and Organizer, Patent Litigation Summit CLE event, 2006-2008
- Moderator, "Ruling From the Bench on *Terumo v WAM Technologies*, Discussion of the Court's View of the Briefs and Arguments, and Discussion of the Challenges to the Bench Created by Patent Cases and *Markman* Hearings Panel," Midwest IP Summit, Nov. 13, 2008
- Moderator, "Discussion of the Intricacies Associated with "Rocket Dockets," Interaction Between Law Firms and the Court in Patent Discovery and Litigation, Challenges to the Bench Created by Patent Cases, and Judicial Pet Peeves Panel," Midwest IP Summit, Nov. 15, 2007
- Moderator, "Discussion of the Interaction between Law Firms and the Court in Patent Discovery and Litigation, Challenges to the Bench Created by Patent Cases, Judicial Pet Peeves in Patent Cases Panel," Midwest IP Summit, Nov. 16, 2006
- CLE Presentation, "IP Protection Begins at Home: Tips to Get More IP and Keep it Working for You at a Reasonable Cost," August 2006
- Presentation, "Patent Licensing," Intel® International Science Fair, May 2006
- Guest Lecturer, ITT Technical Institute: Enforcement of Intellectual Property Rights, July 2003
- CLE Presentation, "Patent Infringement Basics: An Overview of Infringement Case Analysis," March 2003
- CLE Presentation, "Insurance Considerations for Trademark Infringement," January 2001