



## Jacqueline M. Lesser

Partner

[jacqueline.lesser@icemiller.com](mailto:jacqueline.lesser@icemiller.com)

215 982 5165

Jacqueline Lesser is a partner in Ice Miller's Intellectual Property Group and the leader of the firm's Advertising Group. Jackie has more than two decades of experience as an IP counselor, and litigator, with a focus on trademarks, copyrights, marketing, advertising and publicity rights. She litigates in federal courts throughout the country, and before the Trademark Trial and Appeal Board (TTAB), the National Advertising Division of the Better Business Bureau (NAD), and the Copyright Claims Board (CCB).

As an internationally ranked trademark attorney, Jackie handles all facets of U.S. and international trademark protection, from clearance to procurement, enforcement and defense of rights. Jackie is a go-to counselor for protection and defense of copyright matters in federal court and before the CCB. A skilled counselor and negotiator, Jackie has negotiated complex license agreements and settlement agreements for companies as varied as consumer products goods, pharmaceutical companies, to industrial equipment, and social media companies.

Her areas of concentration include enforcement and defense of IP, strategic marketing and branding strategies, trademark clearance and portfolio development, publicity and privacy, advertising, IP due diligence and co-branding and licensing of trademarks and copyrights.

### Education

- University of Massachusetts (B.A., *cum laude*)
- Brooklyn Law School (J.D.)

### Admissions

- New York
- Pennsylvania
- United States District Court - Eastern District of New York
- United States District Court - Southern District of New York
- United States District Court - Western District of New York
- United States District Court - Eastern District of Pennsylvania

### Services & Industries

- Copyright
- Distressed Investments
- Intellectual Property
- Internet, Technology & Social Media
- IP Litigation
- Licensing
- Litigation
- Media Law
- Software, eCommerce & Technology Transactions
- Supply Chain & Logistics
- Trademark

- United States District Court - Middle District of Pennsylvania
- United States District Court - Eastern District of Wisconsin
- United States District Court - Western District of Texas
- Supreme Court of the United States
- United States Court of Appeals - Third Circuit
- United States Court of Appeals - Seventh Circuit
- United States Court of Appeals - Tenth Circuit
- United States Court of Appeals - Federal Circuit

## Professional Affiliations

- Copyright Society of the U.S.A.
- International Trademark Association
- European Community Trademark Association
- Philadelphia Intellectual Property Lawyers Association (PIPLA)
- Committee Member, University of Pennsylvania, Detkin Intellectual Property and Technology Legal Clinic, 2012-present
- Adjunct Professor, Drexel University School of Law

## Awards & Honors

- *World Trademark Review (WTR)* 1000 – The World's Leading Trademark Professionals, 2022-2026
- Managing Intellectual Property's IP Stars, 2024-2025
- Top Attorney in Pennsylvania for Enforcement and Litigation - Silver Who's Who Legal: Trademarks, 2016-2017

# Success Stories

## Ice Miller Represents White Wolf Capital Portfolio Company in Its Acquisition of Magenta

Ice Miller represented NewCo Plastics, a custom molded plastic parts manufacturer, and the portfolio company of White Wolf Capital Group, Inc., in its acquisition of Magenta and its affiliates, Permian Plastics LLC and MM Plastics LLC. Magenta and its affiliates provide a diversified custom injection plastic molding solution for customers within a wide array of target markets, including the healthcare, personal care, food and beverage, biotechnology, and chemicals industries.

The Ice Miller team was led by private equity partners [Thomas Kesoglou](#) and [Sam Raboy](#), with additional support from the deal team of Chelsea Abramowitz, [John Acquaviva](#), Barbara Bacon, [Holiday Banta](#), [Greg Barr](#), Jared Berklee, [Paul Bittner](#), [Sid Bose](#), [Ben Burdick](#), [Nick Casto](#), [Terri Czajka](#), [Grace Dahm](#), [Kayla Ernst](#), [George Gasper](#), [Ben Goodman](#), [Thomas Green](#), [Brian Harvey](#), [Ida Hyvarinen](#), [Nancy Kartos](#), [Brian Korman](#), Matthew Kriege, Cody Laska, [Jackie Lesser](#), Amy Luce, [James McDonough](#), Jackie Perrotta, [Nicholas Reuhs](#), [Devin Routie](#), [Lisa Samblanet](#), [Kathleen Scheidt](#), [Brian Schultz](#), Connor Skelly, [Dale Stackhouse](#), and Mike Tirman. Xuan Feng, who was a law clerk at the time, also assisted with the deal.

Ice Miller has represented White Wolf Capital, a private investment firm, in a multitude of transactions focusing on investment opportunities in North America across several industries, including manufacturing, business services, information technology, security, and aerospace and defense.

## Ice Miller Supports Client on “Colossal” Biosciences Advancement

A recent scientific breakthrough by an Ice Miller client has garnered headlines and captured the public's imagination. Colossal Biosciences (Colossal), the world's first de-extinction company, based in Texas, has pushed science a giant step forward

through their success in creating a global-first iPSC (induced pluripotent stem cells) from Asian elephant, the closest living cousin of the now extinct woolly mammoth. These iPSC cells can be edited to give mammoth-like traits and allow for the creation of eggs, sperm, and embryos that could then be implanted into an artificial womb to generate an animal. This iPSC advancement could also ultimately help scientists understand Asian elephant's resistance to cancer and could provide deeper insight into the biology of the pachyderm—with a goal of one day creating a species resembling the woolly mammoth.

Founded in 2021, Colossal is primarily focused on conservation efforts and de-extinction, a process of gene engineering technology that rebuilds and reintroduces the DNA of extinct animals once inhabiting the earth. Through this work, Colossal is heavily involved in environmental research and sustainability, driven toward reintroducing and reinvigorating a lost ancestry and climate into our biosphere.

Ice Miller's equally dedicated team has supported Colossal with its patent prosecution and counseling work since 2022, including filing patent applications for technologies leading to the iPSC breakthrough.

Ice Miller Partner TaeSoo Sean Kim spearheads the Life Sciences Patent Prosecution and IP Licensing team that represents Colossal, with Partner Fabian Koenigbauer and Senior Patent Agent Andrew Baraniak serving as co-leads on the efforts. The client team is further supported by Weihong Hsing, Safet Metjahic, Jacqueline Lesser, and Michael Graham.

## Thought Leadership

June 23, 2026

**Distressed Investments Opportunity Bulletin - Issue 36**

April 23, 2026

**Distressed Investments Opportunity Bulletin - Issue 35**

March 6, 2026

**Distressed Investments Opportunity Bulletin - Issue 34**

January 27, 2026

**Distressed Investments Opportunity Bulletin - Issue 33**

October 7, 2025

**Distressed Investments Opportunity Bulletin - Issue 32**

August 27, 2025

**Distressed Investments Opportunity Bulletin - Issue 31**

June 27, 2025

**Distressed Investments Opportunity Bulletin - Issue 30**

May 1, 2025

**Distressed Investments Opportunity Bulletin - Issue 29**

March 20, 2025

**Distressed Investments Opportunity Bulletin - Issue 28**

March 6, 2025

**Quade | HHS Delays Effective Date of FDA Final Rule for “Healthy” Nutrient Content Claims Pending Review**

*Quade Blog*

February 21, 2025

## **FDA Final Rule for “Healthy” Nutrient Content Claims Effective Date Looms but Rule’s Future Is Uncertain**

February 6, 2025

**Distressed Investments Opportunity Bulletin - Issue 27**

December 2, 2024

**Distressed Investments Opportunity Bulletin - Issue 26**

October 30, 2024

**Dawgs Bite Crocs: False “Patented” Claim Equals False Advertising**

August 29, 2024

**Distressed Investments Opportunity Bulletin - Issue 25**

July 18, 2024

**Distressed Investments Opportunity Bulletin - Issue 24**

July - August 2024

***Intellectual Property & Technology Law Journal* | Decisions by U.S. Court of Appeals for the Ninth Circuit Create Confusion Regarding Power of Courts to Deny Trademark Registration, and Provide Guidance to Cannabis Brand Owners**

*Intellectual Property & Technology Law Journal*

May 10, 2024

**Distressed Investments Opportunity Bulletin - Issue 23**

April 17, 2024

**Ninth Circuit Decisions Create Confusion Regarding Power of Courts to Deny Registration, Provide Guidance to Cannabis Brand Owners**

March 4, 2024

**Distressed Investments Opportunity Bulletin - Issue 22**

January 18, 2024

**Federal Trademark Alert: Will Cannabis Be Reclassified in 2024?**

January 2024

***Intellectual Property & Technology Law Journal* | Cannabis Brand Protection in the United States: An Evolving Landscape**

*Intellectual Property & Technology Law Journal*

September 6, 2023

**Distressed Investments Opportunity Bulletin - Issue 20**

July 21, 2023

**Distressed Investments Opportunity Bulletin - Issue 19**

June 7, 2023

**Distressed Investments Opportunity Bulletin - Issue 18**

April 27, 2023

**Distressed Investments Opportunity Bulletin - Issue 17**

April 13, 2023

## **Cannabis Brand Protection in the United States: An Evolving Landscape**

February 27, 2023

**Distressed Investments Opportunity Bulletin - Issue 16**

February 7, 2023

**The Truth Hurts – Absolutely 100% – That Trademark Is Registrable**

## **Events**

October 16, 2025

**INTA North America Roundtable | After the Hype: Practical Applications of AI**

*Ice Miller*

April 15, 2025

**PIPLA | AI in IP Prosecution**

*Ice Miller*

August 27, 2024

**Trademark Application Pre-Filing Strategies: Overcoming the Obstacles**

*Webinar*

April 13, 2024

**2024 PIPG Symposium | What's in a Name?**

*Michael A. Fitts Auditorium*

April 3, 2024

**INTA North America Roundtable | Cultural Competency and Working with Foreign Counsel**

*Ice Miller*

November 21, 2023

**Trademark Application Pre-Filing Strategies: Overcoming the Obstacles**

*Webinar*

April 18, 2023

**Fraud in Trademark Applications and Registrations: Proving or Defeating Allegations**

*Video Webinar*

November 17, 2022

**ICLEF Midwest Intellectual Property Summit**

*ICLEF Conference Facility*

## **News**

January 30, 2026

**Ice Miller and Five Partners Recognized in 2026 *World Trademark Review* 1000**

November 21, 2025

**Jacqueline Lesser Appeared on Vietnam National Television (VTV)**

June 17, 2025

## **Four Ice Miller Partners Recognized as 2025 IP STARS**

January 31, 2025

**Ice Miller and Five Partners Recognized in 2025 *World Trademark Review 1000***

July 5, 2024

**Ice Miller Partner Jacqueline Lesser Selected as a 2024 World Intellectual Property Review Leader**

June 3, 2024

**Ice Miller Represents White Wolf Capital Portfolio Company in Its Acquisition of Magenta**

March 15, 2024

**Ice Miller Supports Client on “Colossal” Biosciences Advancement**

February 27, 2024

**Jacqueline Lesser Quoted in *Managing IP*: "SCOTUS 'Attacks' Paul Weiss Partner in Copyright Damages Case"**

February 8, 2024

**Ice Miller and Five Partners Ranked in 2024 *World Trademark Review (WTR) 1000***

February 14, 2023

**Ice Miller and Five Partners Ranked in 2023 *World Trademark Review 1000***