



Patrick N. O'Brien

Associate

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Patrick N. O'Brien counsels organizations on complex privacy, cybersecurity, and data governance matters, helping clients identify, manage, and reduce legal risk across the full lifecycle of their data and technology operations.

As an associate in Ice Miller's Tech, Privacy & Cyber Risk practice, Patrick works at the intersection of privacy counseling and technology transactions. He advises clients on the review and negotiation of privacy policies, terms of use, vendor agreements, and data processing agreements, ensuring that contractual commitments reflect how systems are actually deployed, integrated, and operated. He supports the firm's technology transactions team on SaaS, cloud, and enterprise licensing arrangements where data security and privacy risk are core deal terms, not afterthoughts.

Patrick's counseling practice spans compliance with the Health Insurance Portability and Accountability Act of 1996 (HIPAA), the General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), and other evolving state and federal privacy frameworks. He advises organizations on data breach preparedness and incident response, guiding clients through notification obligations, regulatory communications, and remediation strategies. Patrick counsels clients on website accessibility, advertising technology tracking risks, and the regulatory exposure created by pixels, cookies, and similar web-based tracking tools, an area of increasing enforcement activity and litigation risk.

His work also includes policy development for generative artificial intelligence (AI), the design of privacy programs and risk mitigation strategies for data sharing, software licensing risk analysis, and third-party vendor assessments.

Prior to joining Ice Miller, Patrick served as corporate counsel and a data governance and privacy consultant at an Indianapolis consulting firm focused on data, technology, and digital transformation, where he supported state-level initiatives with the Indiana Department of Education and Department of Health and played a key role in developing data-sharing agreements and privacy policies for state dashboards and geospatial projects. He also developed disaster recovery programs and conducted third-party vendor assessments.

Before his law career, Patrick was a systems administrator, building disaster recovery and access control programs. His hands-on technical experience allows him to bridge

Services & Industries

- Tech, Privacy & Cyber Risk
- Litigation

the gap between legal, technical, and operational teams, providing clients with practical, business-aligned solutions that translate complex regulatory requirements into actionable guidance.

Education

- Purdue University (B.S., 2014)
 - Chemistry
- Indiana University Robert H. McKinney School of Law (J.D., 2022)

Admissions

- Indiana

Professional Affiliations

- International Association of Privacy Professionals, Certified Information Privacy Professional/U.S. (CIPP/US)

Community Involvement

- Volunteer, Boy Scouts of America

Thought Leadership

May 29, 2026

State Privacy Law Update: Key Developments Taking Effect July 1, 2026

May 29, 2026

Indiana Consumer Data Protection Bill of Rights – What Businesses Need to Know About Compliance

October 24, 2025

Video Killed the Virtual Class

October 3, 2025

California Privacy Protection Agency Fines Tractor Supply \$1.35 Million for CCPA Violations

September 3, 2025

Quade | Why CEOs Must Rethink Tracking Technologies: Lessons from Meta's Privacy Verdict

Quade Blog

August 15, 2025

Heightened Ad Tracking Risks After Jury Verdict Against Meta