



Richard Cruz

Intellectual Property (IP) Attorney

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For more than two decades, Richard has been honing an exceptional set of skills which includes developing and managing intellectual property portfolios. As an attorney in Ice Miller's Intellectual Property group, he provides strategic solutions that align with his clients' business goals in executing foreign and domestic patents, trademark and copyright counseling, and actionable counsel tailored to meet his clients' business objectives.

Richard is experienced in assisting clients grow and implement strategies to support and protect their intellectual property rights, while also mitigating IP-related business risk. He is continually looking for creative ways to provide forward-thinking solutions that help drive businesses and visionaries toward success. He also offers guidance in the areas of artificial intelligence/machine learning (AI/ML), blockchain and cryptocurrency technology, electronic transactions and platforms, eCommerce, online banking, electronic data storage and retrieval, on-line gaming, data privacy/security, digital health technology, on-line healthcare records, HealthTech, business methods, financial sector services, Internet- related technologies, networking, and telecommunications.

Passionate about the intersection of law and emerging technologies, he serves as an advocate empowering the next generation of tech leaders, and mentors aspiring students and young attorneys, fostering their journey in the legal field.

Education

- University of Pittsburgh (B.S., 1994)
 - Engineering
- Widener University School of Law (J.D., 2002)

Admissions

- Pennsylvania
- United States Patent and Trademark Office

Services & Industries

- Blockchain
- Copyright
- Financial Technology
- Intellectual Property
- Internet, Technology & Social Media
- IP Litigation
- Licensing
- Litigation
- Media Law
- Mergers & Acquisitions
- Patents
- Software Development & Licensing
- Technology
- Trademark

Languages

- Spanish

Awards & Honors

- Hispanic National Bar Association
- Board Member, Hispanic National Bar Foundation
- Fellow, Leadership Counsel on Legal Diversity (LCLD)