



Troy J. Cole

Partner

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Troy Cole (T.J.) is a partner in the Intellectual Property Group. He is a registered patent attorney with a broad-based intellectual property practice. T.J. assists clients with obtaining protection for their intellectual property by securing patents, trademarks and copyrights, as well as intellectual property licensing, enforcement and defense.

T.J. has a Bachelor of Science degree in Electrical Engineering as well as a minor in Theoretical and Applied Physics from Bradley University. He received his juris doctor from Southern Methodist University School of Law in 1994. Prior to law school, he gained over five years of technical experience as an electrical engineer, working in classified high frequency military electronics, at Texas Instruments, Inc.

T.J. has represented clients ranging from entrepreneurial start-ups to Fortune 100 corporations in intellectual property categories including patent, trademark, trade dress, trade secret, trade name, domain name, cybersquatting, noncompete, and copyright matters. He also has extensive experience with negotiating settlements and license agreements in both U.S. and foreign jurisdictions.

T.J. routinely assists clients with the development of in-house intellectual property protection programs and recommends and implements protection strategies for core intellectual property assets. Through these programs and strategies, he provides clients with business planning to protect and enhance the value of their intellectual property.

He has worked with clients in a wide range of fields, a small sampling of which includes: scientific laboratory instruments, telecommunications, gas turbine engines, wireless technology, internet music and gaming, automotive (with significant concentration in the motorsports arena), and complex electronic systems fields. He also has significant patent experience in software and intellectual property relating to the internet.

T.J. is also an adjunct professor of Patent Law at the Indiana University McKinney School of Law. He is a frequent lecturer on a wide variety of intellectual property topics and is a highly sought-after speaker for both internal corporate meetings and at attorney continuing education symposiums.

Services & Industries

- Additive Manufacturing/3D Printing
- Copyright
- Intellectual Property
- Intellectual Property: Protecting Agriculture's Assets
- Internet, Technology & Social Media
- Licensing
- Life Sciences & Biotechnology
- Patents
- Software Development & Licensing
- Technology
- Trademark

Away from the office, T.J. enjoys the exact opposite of his professional life, by spending time with his horses on his rural Indiana farm.

Education

- Bradley University (1985)
 - Electrical Engineering
- Southern Methodist University School of Law (J.D., 1994)

Admissions

- Indiana
- United States District Court - Northern District of Indiana
- United States District Court - Southern District of Indiana
- Supreme Court of Indiana
- Supreme Court of the United States
- United States Patent and Trademark Office

Professional Affiliations

- Registered U.S. Patent Attorney
- Board Member, Indiana Chapter of the Licensing Executives Society

Awards & Honors

- *Chambers USA* America's Leading Lawyers for Intellectual Property, 2023-2026
- *The Best Lawyers in America*® "Lawyer of the Year", Technology Law in Indianapolis, 2022 & 2026
- *The Best Lawyers in America*®, Patent Law, Technology Law and Trademark Law, 2020-2026
- *The Best Lawyers in America*®, Information Technology Law, 2023-2026
- *Legal 500 U.S. City Elite Rankings* in Indianapolis for Intellectual Property, 2026
- Managing Intellectual Property's IP Stars, 2015-2025
- Indiana *Super Lawyers*, 2014-2018
- Forty Under 40, *Indianapolis Business Journal*
- Colonel of the Commonwealth of Kentucky

Community Involvement

- Board Member, The Columbia Club
- Board Member, American Pianists Assoc.
- Board Member, Muscular Dystrophy Family Foundation
- Board Member, Traders Point Hunt
- Co-Chair, Indianapolis Zoo Elegant Vintages Wine Auction
- Vice Chair, Indianapolis Zoo Zoobilation
- Board Member, International Wine and Food Society